



▶ STRATEGY LEADERSHIP

▶ FINANCE ACCOUNTING

▶ MARKETING OPERATIONS

○ Manage | ○ Build | ○ Compete

# Learning by *Doing*

In cross functional dynamic **Business Environment.**

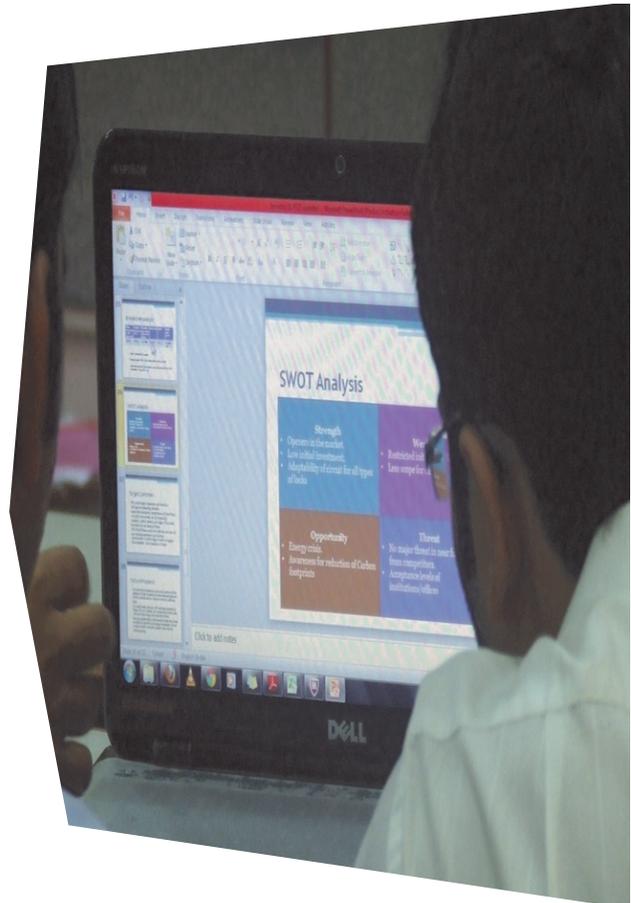
**Understanding Profitability, Planning, Decision Making, Analytics, Entrepreneurial Thinking, Leadership insights.**

## Relevance of Enterprise Simulation

**Enterprise simulations** is recognized as the fastest and most effective technique to train and test business skills of practicing managers. Globally it is regarded as most cost-effective and lasting methods of teaching the techniques of business and management. This program is a computer based online-onsite Enterprise Simulation that recreates a dynamic business environment where participants are exposed to real time challenges

of running an enterprise while dealing with business issues related to strategy, finance, production and marketing. Based on Indian case studies with blend of global scenario, this program evaluates participants on their decision making skills leading to measurable business benefits and enhanced ROI.

**An opportunity to put class room knowledge into practice.**



## Architecture & Intervention Essentials

Teams compete to maximize ROI by running an enterprise over 5/7 Business Quarters in 2/3days in a Semi Structured workshop for Experiential Learning, Group Participation, Role Play, Brain Storming based on simulated Industry Case Studies. De-Briefs, Guided Reflection, Exploration by expert faculty. Designed, developed, delivered, customized to address specific learning needs of enterprises and industry.





Debrin Synergy is an integrated services organization assisting corporate and academia in performance enhancement, enterprise learning, enterprise leadership initiatives while accompanying in their journey to discover higher than realized levels of performance & participation.

## Conscious Relevant Measurable Learning.

Enhancing their Employability Quotient by aligning them to the industry needs.

Notwithstanding myriad systemic initiatives being taken by academia and corporates, bridging the industry-academia gap is still one of the key points in the hot-list of priorities for colleges to enhance the employability quotient of the student. The power packed is designed to intro-

duce them to a dynamic fast paced business environment and equip them with actionable insights critical to their success. Automated system & flexibility allows this to be integrated with curriculum and evaluation system. Refresher & Follow-up session are conducted online ensuring self managed sustained, measurable learning.

***“The real time scenario enables hands-on experience of strategy formulations, financial reports, balance sheets, market research analytics, forecasting, price points & P&L accounts.”***

Theoretical  
vs.  
Experiential



Treating 'learnability' and 'learnagility' as evaluation criteria.

Integrating Strategies in pricing, marketing, finance & operations.

Snap Decisions and their impact. Tracking Quarterly performances.



Debrin Synergy

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